

A.A.A. SERVICES CENTER L.L.C

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RASHIDIYA, DUBAI

UNITED ARAB EMIRATES

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مركز أي أي أي للخدمات ش.ذ.م.م

ص.ب : ١٠١٠١

الراشدية دبي

الإمارات العربية المتحدة

هاتف : ٣٤٧٠٤٠٠ ٤ ٩٧١ ، ٢٨٥٠٦٧١ ٤ ٩٧١

COMPANY PROFILE

A.A.A Services Center LLC

Dubai's Independent Land Rover & Range Rover Specialist

Trusted Since 1978 — Umm Ramool, Rashidiya, Dubai, UAE

48+

YEARS IN OPERATION

1978

YEAR ESTABLISHED

17

SPECIALIST TECHNICIANS

UAE

NATIONAL OWNED

Who We Are

A.A.A Services Center LLC is Dubai's longest-established independent specialist for Land Rover and Range Rover vehicles. Founded in 1978 and registered with the Dubai Department of Economy and Tourism as a proprietary concern owned by a UAE national, we have built an unrivalled reputation across the Emirates over nearly five decades of dedicated automotive service.

Our focus has always been clear: provide every customer with professional, honest, and technically superior automotive care at competitive prices — the kind of care that keeps vehicles performing at their best and customers coming back year after year.

OUR MISSION

“Cost effective repairs and quick delivery of vehicle — delivered with honesty, expertise and respect for every customer.”

Our Story

AAA was founded in 1978 in Dubai with a straightforward aim — to look after motorists properly, at a fair price, with expertise they could rely on. Nearly five decades later, that aim has not changed. We are fully based at our Umm Ramool workshop in Rashidiya, Dubai, registered with the Dubai Department of Economy and Tourism as a proprietary concern owned by a UAE national, and still doing what we have always done — fixing vehicles properly and telling customers the truth about them.

Why Customers Choose AAA

Specialist Expertise You Can Trust

- Nearly five decades of focused Land Rover and Range Rover experience — no other independent workshop in the UAE can match this depth of specialisation.
- Our technicians train regularly on the latest Land Rover technology, diagnostic tools, and model updates — heritage knowledge combined with current expertise.
- We handle every Land Rover and Range Rover model, from Series Land Rovers and classic Defenders to the latest Defender 110, Range Rover Sport, and Range Rover Vogue.

Dealer Quality at Competitive Prices

- We provide the same standard of diagnostic precision, parts quality, and technical rigour as an authorised dealer — typically at 30 to 50 per cent lower cost.
- All repairs use Land Rover genuine parts or approved quality equivalents, clearly communicated to the customer before any work begins.
- Transparent pricing: customers receive a written estimate before work commences. No surprises.

Comprehensive Service Under One Roof

- From a routine oil change to a full engine rebuild, Series Land Rover restoration, or specialist body fabrication — AAA covers the complete spectrum of automotive care.
- Free vehicle collection and delivery for service customers across Dubai — we come to you, and we return your vehicle when the job is done.
- RTA vehicle inspection, deregistration, and end-of-life vehicle scrapping (ELVIS) — a genuinely end-to-end service for UAE vehicle owners.

UAE National Heritage

- Registered with the Dubai Department of Economy and Tourism as a UAE national proprietary concern since inception.
- Committed to the UAE community — employing qualified technicians and serving customers across Dubai and beyond.
- Every vehicle's service records are maintained in our database, providing a full, accessible service history at all times.

Our Services

Our workshop undertakes the full range of automotive services for all vehicle types, with specialist depth in Land Rover and Range Rover models.

Full & Minor Vehicle Servicing	Land Rover & Range Rover Specialist Repairs	4WD & Off-Road Vehicle Servicing
Engine Overhaul & Rebuild	Electrical Diagnostics & Rewiring	Air Conditioning Repair & Retrofit
Body Work & Specialist Fabrication	Full Paint Shop — Temperature-Controlled Booth	Suspension, Brake & Steering Repair
Advanced Computer Diagnostics	Free Collection & Delivery — Dubai	Classic Car Repairs & Restoration
Pre-Purchase Vehicle Inspection	RTA Vehicle Inspection & Registration	End-of-Life Vehicle Scrapping (ELVIS)
Wheel Alignment, Balancing & TPS Diagnosis	All Vehicles: Cars, 4WDs, Trucks, Buses, Vans	

■ Land Rover & Range Rover Specialisation

All Land Rover & Range Rover Models Serviced

We service every Land Rover and Range Rover model sold in the UAE, including:

Range Rover Vogue · Range Rover Sport · Range Rover Evoque · Range Rover Velar
Land Rover Defender · Land Rover Discovery · Series Land Rovers · Classic & Vintage Models

- Engine overhauling, rebuilding and retrofitting
- Air suspension repair and replacement
- Gearbox and automatic transmission repair
- Diesel to petrol conversion
- Dual battery system installation
- Tyre replacement and balancing
- Series Land Rover restoration — full and partial
- Custom bumpers, roof racks, and roll cages
- Accessory and lighting installation
- Air conditioning repairs
- Land Rover genuine parts supply and fitting
- Off-road preparation and modification
- Pre-purchase inspection for used Land Rovers
- Full service history records maintained per vehicle

■ Classic Car Repairs & Restoration

A.A.A Services Center has long been a trusted destination for owners of classic and vintage vehicles in the UAE. Series Land Rover and Defender restoration is our speciality. For other classic makes, we invite owners to speak with us directly — we will advise honestly on what we can do for their vehicle.

RESTORATION SERVICES

- Full and partial classic vehicle restoration
- Engine rebuilding for older and out-of-production models
- Body fabrication and panel repair for vintage vehicles
- Full paint refinishing in period-correct or custom colours
- Interior refurbishment and trim repair
- Series Land Rover and Defender restoration — our speciality

MECHANICAL & ELECTRICAL

- Mechanical rebuild and overhaul of older drivetrain components
- Electrical rewiring and system upgrades for vintage vehicles
- Sourcing of period parts and quality reproduction components
- Suspension rebuild and brake system restoration
- Pre-sale inspection and condition reports for classic vehicles
- Sympathetic modifications to improve reliability while retaining character

Free Collection & Delivery Service — We Come to You

At A.A.A Services Center, we understand that your time is valuable. That is why we offer a complimentary collection and delivery service for light vehicles across Dubai. Simply book your service appointment, and we will collect your vehicle from your home, office, or any convenient location — then return it to you once the work is complete.

No waiting. No inconvenience. Your vehicle in expert hands from door to door.

Key Personnel



Gordon Ferguson

GENERAL MANAGER

Gordon Ferguson brings over 40 years of experience in the global automotive industry, with 30 of those years spent across the Middle East and Asia. His deep technical knowledge of Land Rover and Range Rover vehicles, combined with an extensive understanding of the UAE automotive market, has been central to establishing and maintaining AAA as the region's most trusted independent Land Rover specialist.

Under Gordon's leadership, AAA has sustained the technical standards and personal customer relationships that have defined the business since 1978 — ensuring that every vehicle entrusted to AAA receives the highest quality of care, regardless of age, model, or complexity of the work required.

Our Commitment to Every Customer

HOW EVERY JOB WORKS

- 1 A service advisor meets every customer on arrival. A written job card is raised covering all work required — this takes around 10 minutes.
- 2 A written estimate is provided before any work begins. For complex repairs, we contact the customer by phone, WhatsApp, or email — whichever they prefer.
- 3 If additional work is found during a repair, we stop and contact the customer immediately. Nothing extra proceeds without explicit approval.
- 4 We use genuine Land Rover parts wherever possible. Pattern parts are only fitted at the customer's specific request and authorisation.
- 5 A standard vehicle service is typically completed and returned the same day.

PRICING & WARRANTY

Labour rate	AED 230 / hr + 5% VAT
Diagnostic estimate (waived if work proceeds)	AED 230 + 5% VAT
Pre-purchase inspection (any make)	AED 460 + 5% VAT
Warranty — genuine parts	1 yr parts & labour
Warranty — OEM parts	6 mo parts & labour
Warranty — pattern parts	No warranty
Other vehicle makes	No warranty

CUSTOMER FACILITIES

- Comfortable waiting area with seating, coffee, water, and toilet facilities
- Courtesy car available on request, subject to availability
- Free collection and delivery for light vehicles across Dubai

Contact & Location

WORKSHOP & OFFICE ADDRESS

Street 18A, Umm Ramool, Rashidiya, Dubai, UAE

TELEPHONE

+971 4 347 0400

WEBSITE

www.aaadubai.com

SOCIAL MEDIA

facebook.com/aaaservicecentre

instagram.com/aaaservicecenterdubai

WORKING HOURS

Saturday–Wednesday: 7:30 AM – 4:30 PM

Thursday: 7:30 AM – 4:00 PM

Friday: Closed

COMPANY REGISTRATION

Dubai Department of Economy and Tourism

Proprietary Concern — UAE National Owned

YEAR ESTABLISHED

1978 — Dubai, UAE

SPECIALISATION

Land Rover & Range Rover Independent Specialist

Classic Car Repairs & Restoration

4WD, Off-Road & General Automotive Services

48 Years. One Commitment.

Expert care for your Land Rover and Range Rover — honest, professional, and fairly priced.

www.aaadubai.com · [+971 4 347 0400](tel:+97143470400) · [Street 18A, Umm Ramool, Rashidiya, Dubai](#)